

2024 MEDIA KIT

# RAVENRIDERUK



PROMOTING SAFE RIDING AND BUILDING A COMMUNITY FOR NEW AND EXPERIENCED RIDERS

# RAVEN RIDER UK



## SOCIAL ACCOUNTS



82K



INSTAGRAM

26K



TIKTOK

6K



FACEBOOK

2K



YOUTUBE

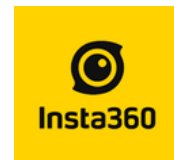
11K



THREADS

[WWW.RAVENRIDERUK.COM](http://WWW.RAVENRIDERUK.COM)

## OFFICIAL PARTNERS AND SPONSORS



## ABOUT RAVEN

Raven started her riding account in mid 2023 and has since been noticed and teamed up with some of the largest brands in the industry, who recognised her talent and worth. With outstanding engagement and ongoing stats she hopes to get her full licence this year and grow even bigger.

- Official Cardo partner of cardo systems & cardo UK
- Official team Ruroc
- Official team Insta360 affiliate and content creator
- Team TCX & FURYGAN
- Sponsored by Suzuki

# AUDIENCE



## SOCIAL AUDIENCE STATS - RAVEN RIDER UK



### COUNTRY

UK - 23%

USA - 30%

### ESTIMATED REACH

AVERAGE POST

10K - 3.2MIL

### AGE AND GENDER

MALE - 52%

FEMALE - 48%

### AVERAGE COMMENTS

50-300  
COMMENTS

## OUTSIDE OF RAVEN

Outside of my Raven pages and content making I have my own media company, which covers photography and videography as well as website building, marketing and social media management. I feel like this is always worth mentioning when making contact as it shows not only a genuine interest in making content but also lets brands and companies see that I see my work from a business perspective. I also work alongside many celebrities and well known faces in the media, many of these appearing across my socials starring in videos, following, watching stories and reacting within comments, which is always great for engagement.

# CONTACT

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